

Influential Portfolio

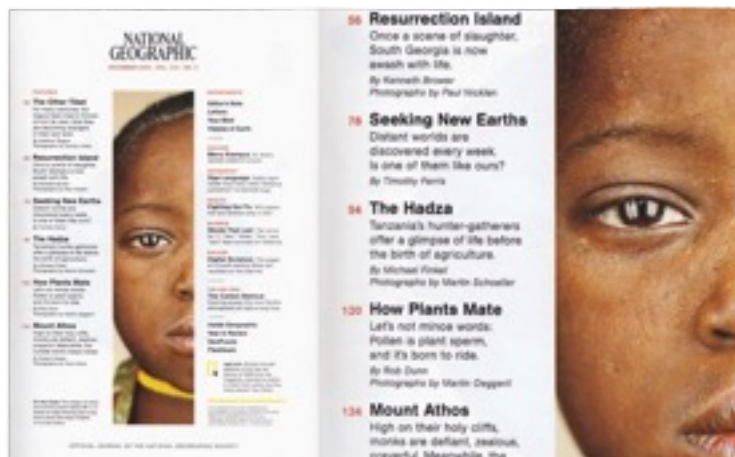
PAGE 1



Design Brief Written in your OWN words.

Survey Persuasive Techniques / most effective with Target Audience.

Selected Cause
Mind Map/Mood
Board / Annotated
TinyURL's



Contents
Pages 1- 10

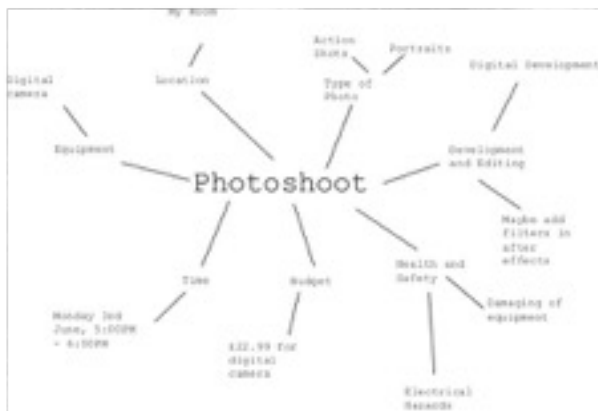
Influential Portfolio

PAGE 2

Timeline / Production Schedule

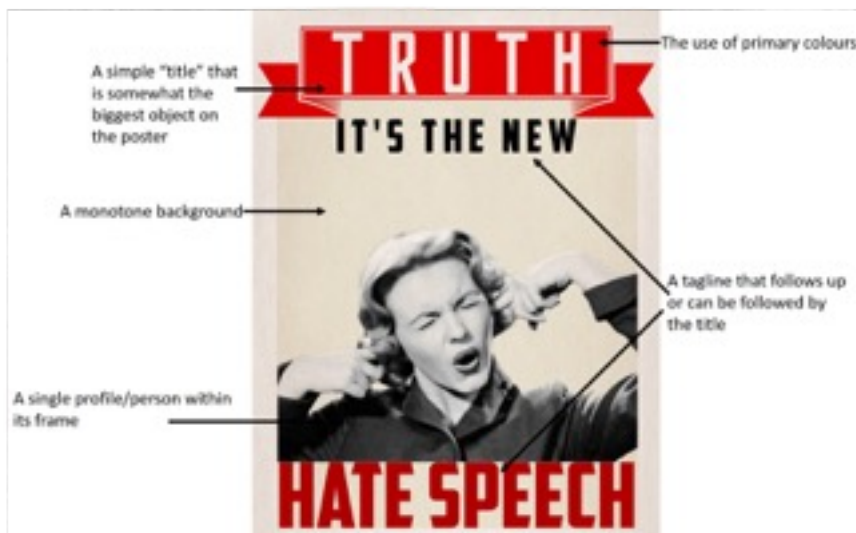
When and where (locations) are photoshoots going to take place

18/12/11	5	Day	Interior	The model is now her position ready to take the photo. The makeup artist is beside her styling her hair out.	The model is sitting on the assembled wooden stage with the blue curtains behind her. The headlight is shining on the model only.
18/12/11	5	Day	Interior	Here the assistant is giving the model instructions how to pose for the photo.	Here the photo has been taken from the side and the assistant is using a wooden table and violin as her props.
18/12/11	6	Day	Interior	In this photo the model decided to change the pose and came up with her own pose. However she wasn't too sure if she should do this pose.	The red head light and white light is been turned on and directed at the model's face. She is using the violin and the table to support her in this shot.



Technology To Use / Materials

(specific for each shoot) budget / equipment / life cycle costings / CC / Sustainability



Investigation Analysis of pre-existing Cause Poster — DEP / Art Movement / Semiotics

In class task

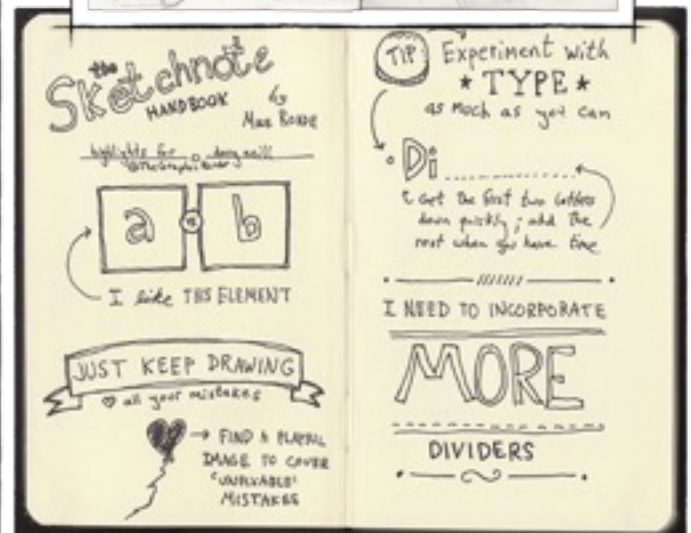
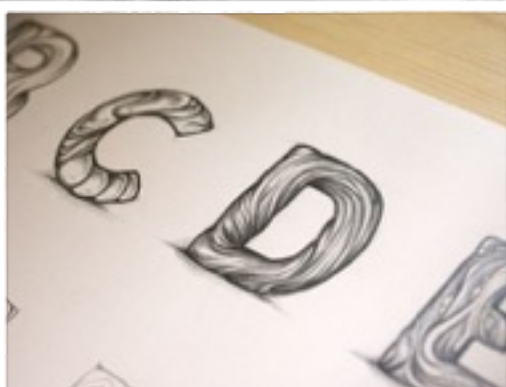
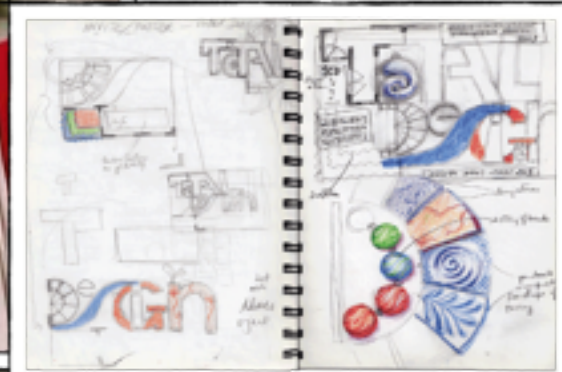
Influential Portfolio

PAGE 3

Prototypes 4-6 Hand-sketches & thumbnails -
Explore **EACH** persuasive technique / annotate



How to Make a Poster



Influential Portfolio

PAGE 4-5

Photoshoot #1-3 Equipment used / Locations / Contact Sheets / Annotations / DEP /

PHASE 1: CREATING VICTOR FRANKENSTEIN



PICTURE 1



This first image from the monster sequence features a bright lightbulb, lit from below. It juxtaposes the stark, glowing lightbulb that was the central focus of the shot with a, as the energy source. The lightbulb is lit from below, representing Victor Frankenstein's humanity, while the shadowed, faceless hand represents the monster. The lightbulb is lit from below, representing the idea that the monster is a poor imitation of humanity. This lightbulb has created some beautiful dramatic lighting patterns across the monster's face, and it is not possible to make such a reflection of the monster's light eye in the lightbulb, making him look almost like he has a reflection in his eye.

Set Preparation



Set Up Shots



Camera
Eye Tracking
Eye Contact
Eye Focus
Eye Light

When setting up the lights, I realized that the lightbulb was not the best choice for the shot. I needed a light that was more directional and had a more focused beam. I decided to use a small, directional light source, such as a small lightbulb, to create a more dramatic effect. I also realized that the lightbulb was not the best choice for the shot. I needed a light that was more directional and had a more focused beam. I decided to use a small, directional light source, such as a small lightbulb, to create a more dramatic effect.

PHASE 2 - CREATING THE MONSTER



PICTURE 1



This second shot gives a better impression of the monster's entire form as opposed to just his face expression. Again, a single bulb lights the shot, but here it is less of a high-focus point. The monster's eye is concentrated on the camera, greatly toward that matches up to stretch and gradually reach the point of some green light that he, a window monster, can't comprehend. To achieve this dramatic effect, I had to maintain a very slow shutter speed, around 1/2 sec, which was difficult considering there was only one bulb lighting the entire shot. The green light was illuminated with a setting with the dramatic intention of distinguishing between the clear, clear source of light in the Victor Frankenstein sequence, and this direct green lighting that portrays the monster in a side light.

PICTURE 2



Using the same lighting conditions, I had to create different poses with the model. The look became much more dramatic and moody than the previous shot. I used a similar lighting setup, but the focus was on the silhouette of the person against the green light. This created a strong contrast and a dramatic effect. I also used a similar lighting setup, but the focus was on the silhouette of the person against the green light. This created a strong contrast and a dramatic effect.

PHOTOSHOOT TO SHOW ARCHETYPES OF FEMININITY

THE SETUP

To make the white powder stand out and show the full effect in my fashion photos, I needed a dark background. The background and model were to do the same to create a dark mood in the shot. This had the added advantage of making the white powder stand out more after the shot is set. The shot was to be taken in a dark setting, in some way or other, to make the white powder stand out more after the shot is set.

THE POWDER

I wanted to choose a powder that would create the desired effect of white. I wanted it to look like the girl was in a kind of dream state, but I found that the powder I had chosen was not the best choice. I needed a powder that would create the desired effect of white. I wanted it to look like the girl was in a kind of dream state, but I found that the powder I had chosen was not the best choice.



THE PROTON

The shot of the white powder had been more difficult to capture on camera than I had anticipated, and the shot was more difficult because I was using a small light source. I had to use a small light source to create the desired effect of white. I wanted it to look like the girl was in a kind of dream state, but I found that the powder I had chosen was not the best choice.

Influential Portfolio

PAGE 6-8

Experimentation of Prototypes Process / Screen Grabs / Re-shoots & Contact Sheets/ Annotations / DEP



Influential Portfolio

PAGE 9

Refine and Final Survey of experiments **Brief** /
Stakeholders / **Annotations** / **Semiotics** /
Persuasive Techniques /

GCSE Photography

To the right are the pictures I have selected for my final set of images and I have decided with monochromatic tones as fully explore my chosen to create a thematic view of the photos, creating an atmosphere based on tone.

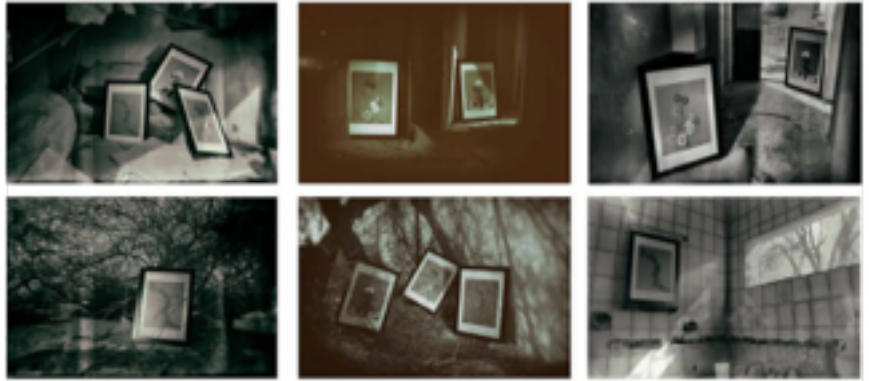
Converting the images via Photoshop has unlocked the shades of that are the chromatic views of an image. The black and white view allows for a more simplistic image, in that, creating a more minimalist ensemble of haunting images. The lack of colour distractions for the projected view that a chromatic scene would create the focus and as such, the viewer is allowed to reflect it's own view of the image through the monochromatic view of the set of pictures.

The contrast applied through the images monochromatic values creates an projectionist atmosphere.

Below, is a combination of the ideas that were instilled into my project with Taylor-Wood's levitation images. I have built on my development by selecting one of my best images and creating a subtle levitation. This could link back into my work with Bacon's work as through the multiple people in an image of these ideas and me increasing my development of the images. I have Photoshopped an image and superimposed it on top my previous image of the development of the force of desolation.



conveys the superiority of nature. Also, it suggests man's possible destructive nature not only on this physical building but also to the environment in general. The frames with the crushed flowers serve to imply an almost message of our destruction on the world framed within an already destroyed and derelict environment.



Poll
results



Analyse your results

Influential Portfolio

PAGE 10

Final Poster Design Brief / Stakeholders /
Annotations / Semiotics / Persuasive Techniques /
Communication Model

